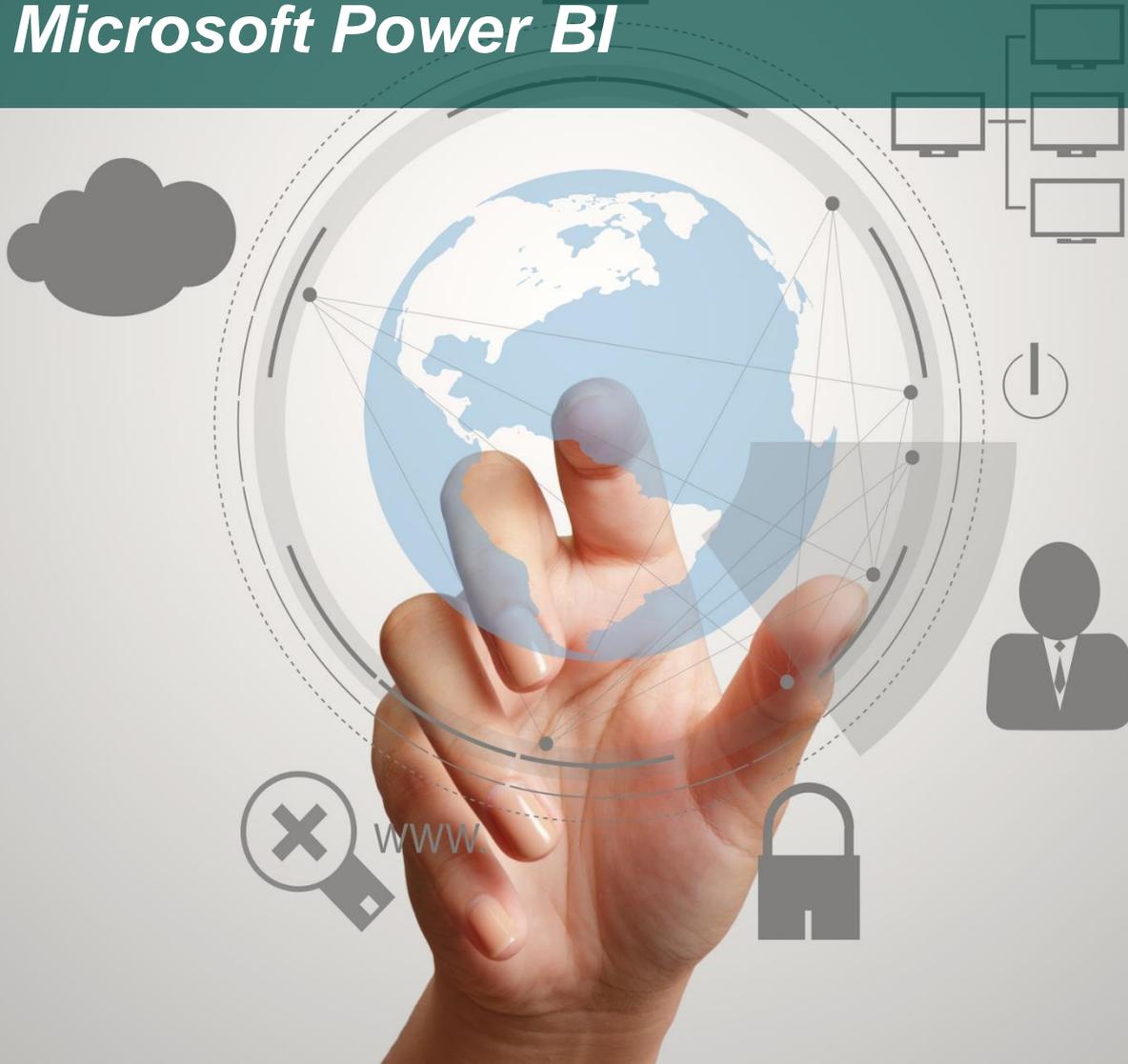


Digital Transformation Best Practices

Building Dashboards in a Day: Microsoft Power BI



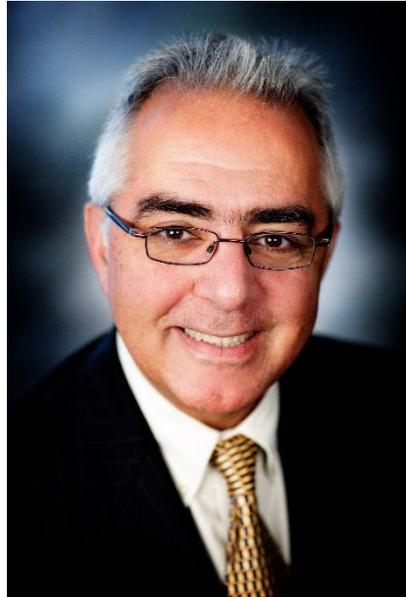
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Digital Transformation Journey

- Digital transformation is an effort by management to leverage the latest information technology capabilities:
 - Improving and integrating business processes within the organization and with outside parties such as suppliers and customers.
 - Looking at data as an asset, resulting in increasing ROI from their data assets.
- This journey is an evolutionary process, its pace is dictated by management and driven by several factors such as capabilities, resources, competitive forces and client demands.
- Digital transformation has enabled better decision support, management dashboards to improve overall organizational performance.



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Analytics/Management Dashboards

- Dashboards are enablement tools of business performance management in today's modern organizations.
- Dashboards have become popular due to recent advances in cloud and open interface technologies.
- Dashboards are used to report on KPIs in an effective manner in order to enable management to keep everyone focused on achieving tangible results.
- Dashboards, when implemented properly, improve communication and accountability throughout the organization.



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Examples

- Opportunity tracking & management
- Sales performance & leaderboard
- Order fulfillment management
- Inventory & supply chain management
- Operational/outcome monitoring
- Project tracking & costing
- Workforce planning & utilization
- Product & customer segmentation analysis
- Financial metrics & forecasting

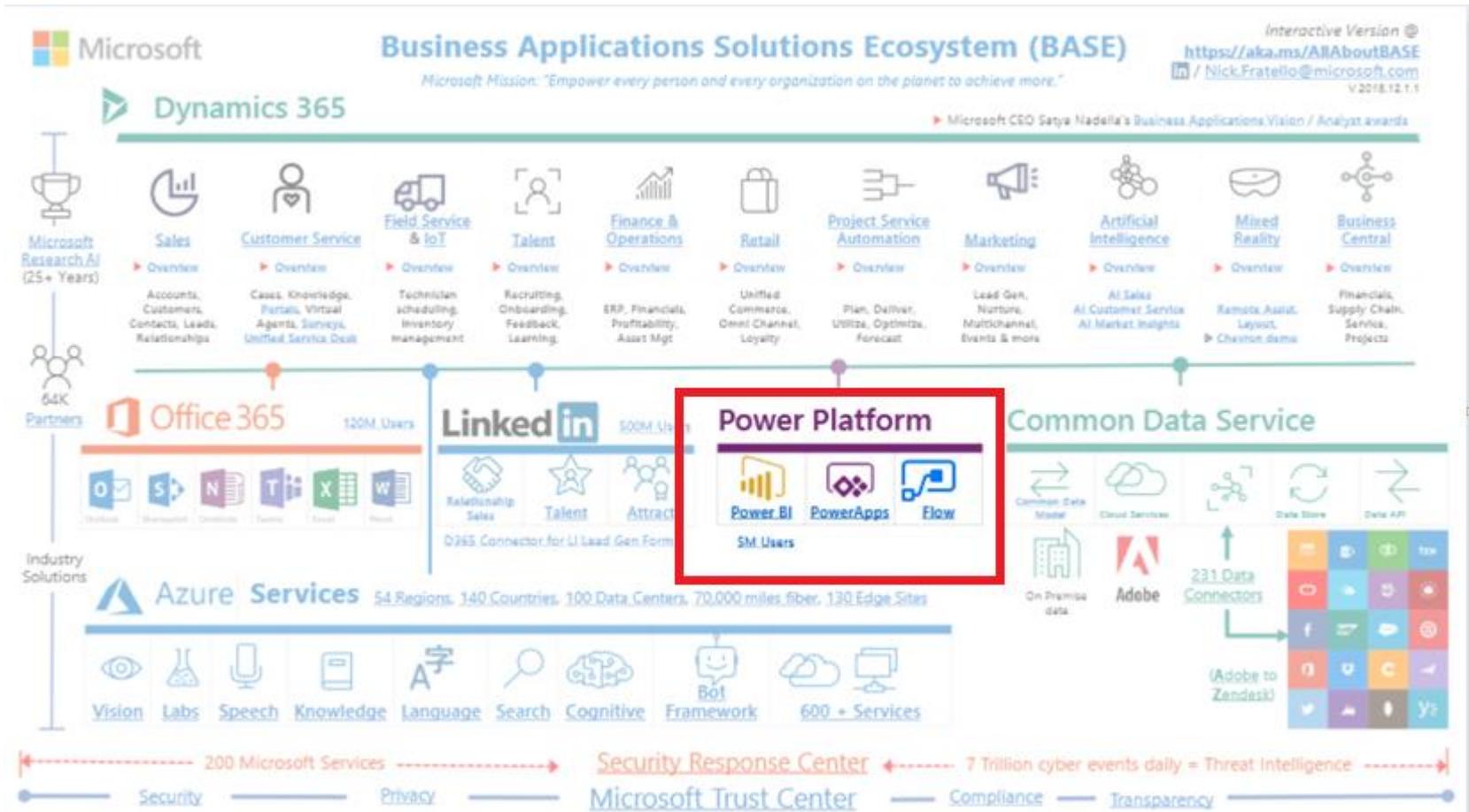


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Microsoft Analytics Case Study



Platform Case Study



Getting Started with Microsoft Power BI

- Conduct a “complimentary” discovery meeting/discussion of business needs and data sources to identify potential Power BI enabled management dashboard and analytics solution opportunities.
- After validation of approach, earmark a “pilot” project to show tangible results quickly, learn from experience and develop a path forward strategy.



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Thank You for Attending!



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